

Message Text

UNCLASSIFIED

PAGE 01 DHAHRA 00796 101334Z
ACTION NEA-10

INFO OCT-01 EUR-12 ISO-00 EB-07 /030 W
-----130240 101345Z /47

R 101150Z JUL 77
FM AMCONSUL DHAHRAN
TO SECSTATE WASHDC 5548
INFO USDOC WASHDC
AMEMBASSY ABU DHABI
LRUQATA/AMEMBASSY ATHENS 314
AMEMBASSY CAIRO
AMEMBASSY DOHA
AMEMBASSY JIDDA

UNCLAS DHAHRAN 0796

E.O. 11652: N/A
TAGS: BEXP, SA
SUBJECT: BUILDING AND CONSTRUCTION TRADE MISSION, OCTOBER 1977

REF: STATE 157407 (NOTAL), DHAHRAN 0785

1. REF DEPTTEL, WHICH WAS RECEIVED HERE AFTER OUR REFTTEL WAS TRANSMITTED, ADVISES POST OF USDOC PLANS NOT TO INCLUDE DHAHRAN IN ITINERARY OF SUBJECT TRADE MISSION IN FAVOR VISIT BY PROCESS CONTROLS TRADE MISSION. POST WISHES TO ADVISE DEPT THAT POST FAVORS SUBJECT TRADE MISSION OVER PROCESS CONTROLS TRADE MISSION FOR REASONS STATED IN OUR REFTTEL AND IN DHAHRAN 07.. SUBJECT TRADE MISSION, IF RECRUITED TO TARGET ON NEEDS OF CONSTRUCTION AND BUILDING SUPPLIES SECTOR IN CONSULAR DISTRICT, COULD HAVE VERY PROFITABLE STAY IN SAUDI ARABIA'S EASTERN PROVINCE. HOWEVER, POST IS AWARE (SEE PARA 4 OF OUR REFTTEL) THAT A MISSION PROGRAMMED FOR THIS MARKET MAY NOT BE SUCCESSFUL IN UAE MARKET AND, THEREFORE, USDOC IS ADVISED TO REVIEW CAREFULLY THE MAKEUP OF TRADE MISSION SO THAT COMPANIES REPRESENTED IN MISSION CAN GAIN MOST FROM EACH STOP ON PROPOSED ITINERARY. POST ALSO NOTES THAT DHAHRAN IS LAST
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STOP ON PROPOSED ITINERARY AND IT IS, THEREFORE, POSSIBLE TO CUT FROM MISSION THOSE MEMBERS WHO APPEAR NOT TO HAVE PRODUCTS THAT WOULD INTEREST CONSTRUCTION MARKET IN CONSULAR DISTRICT.

2. POST WILL APPRECIATE USDOC ASSESSING MARKETING COMMENTS MADE IN DHAHRAN 0746 AND 0785 AND ADVISING WHICH MISSION WILL

BE PROGRAMMED FOR EASTERN PROVINCE VISIT. INFORMATION
REQUIRED IN ORDER TO MAKE HOTEL RESERVATIONS AND DO ADVANCE
PLANNING IN PREPARATION FOR VISIT OF ONE OR OTHER OF THE TWO
TRADE MISSIONS PROPOSED FOR SAME PERIOD OF TIME.
BUSHNELL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Sent Date: 10-Jul-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Format: TEL
From: DHAHRAN
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1977/newtext/t19770773/aaaacvvm.tel
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Litigation History:
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Original Classification: UNCLASSIFIED
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